

at SURFACES

Mandalay Bay Convention Center, Las Vegas

24–26 January 2024

# PRESS RELEASE

# THE BOUTIQUE TRADE SHOW FOR HIGH-END RUG BRANDS RETURNS TO THE WEST COAST

at SURFACES, Mandalay Bay Convention Center, Las Vegas **www.thecoverconnect.com** 

Following the success of COVER Connect Las Vegas 2023 at SURFACES, the second edition of this event will be held at Mandalay Bay Convention Center in January 2024.

Curated by COVER magazine, a select group of brands will again showcase some of the highest quality rugs on the market today. COVER Connect Las Vegas offers a new audience of buyers and industry professionals the opportunity to source the most sought-after traditional, transitional and contemporary rugs in an exclusive pavilion within SURFACES. For 2024, the pavilion has been relocated to a highly desirable premium position next to a major walkway in alignment with a main entrance—and near brands like Prestige Mills, Stanton Carpet, Couristan, and Kaleen—to optimise crossover business.

Along with StonExpo and TileExpo, SURFACES is one of three well-established, world-class trade shows that make up The International Surface Event (TISE)—the largest North American floor covering, stone, and tile industry event and 'THE industry marketplace for buyers, specifiers, and influencers to source products, gain design inspiration and develop their businesses'. Visit to gain access to all the latest rug collections, fresh off the loom, from a select group of dynamic brands, at the start of 2024!

# CONFIRMED EXHIBITORS

AMER RUGS - BATTILOSSI - CREATIVE TOUCH - DESIGN MATERIALS INC.

- ELIKO RUG GALLERY - FRENCH ACCENTS - GALICHE - HARCOURT

COLLECTION - JAIPUR LIVING - KIRKIT RUGS - MOMENI - PAMPAS LEATHER

- RUG & KILIM - SAHAR - SAMAD RUGS - STARK STUDIO RUGS - TAMARIAN 
WOOL & SILK - TISSAGE -ZOLLANVARI

More soon to be announced



### PRESS RELEASE

#### **REGISTRATION**

Complimentary tickets to The International Surface Event (TISE): SURFACES | StonExpo | TileExpo are available exclusively to COVER Connect Las Vegas attendees via

#### www.thecoverconnect.com/lasvegas

# **VENUE**

Mandalay Bay Convention Center 393 Frank Sinatra Drive, Las Vegas, NV 89119, United States www.intlsurfaceevent.com

#### **OPEN HOURS**

Tuesday 31 January 9am-4pm Wednesday 1 February 9am-4pm Thursday 2 February 9am-2pm

## FIND US

From the main SURFACES entrance, walk straight ahead through the Wools Pavilion, turn right at the next main walkway junction and the COVER Connect Las Vegas Pavilion is on your left.

# CONTACT

events@hali.com

Follow <u>@ cover magazine</u> and <u>@cover.</u> connect on Instagram to get all the latest news on COVER Connect Las Vegas

## **PRESS IMAGES**

**Download here** 

#### **QUOTES**

"Jaipur Living is excited to showcase our exquisite hand-knotted carpets at COVER Connect Las Vegas. We will display rugs from three of our exquisite collections: Eden, Someplace In Time, and Chaos Theory. These collections feature some of the finest examples of traditional Indian craftsmanship, with each piece created by skilled rural artisans using techniques that have been passed down for centuries."

#### - Jaipur Living

"Tamarian will launch Curated Custom at COVER Connect Las Vegas. The pilot program features eighteen new, best-selling and reimagined designs from the Phoenix Weave collection, our unique hand-tied knot made from 100% wool in Nepal. We have distilled 25 years of experience into a beautiful palette of colors, supporting materials, an easy to manage web interface, and guaranteed quickship turn-around at an amazing value to enhance dealers' made-to-order business."

- Tamarian